



Dealer Training



OUR WEBSITE DEALER PORTAL

Dealer login

- Our website portal Dealer login is located at: www.phase3telecom.com
- It is important Dealers visit the website portal regularly as it is frequently updated with the latest newsletters, marketing communications, point of sale material, reference guides to name but a few.
- The website portal is password protected – once you have completed your dealer training you will be provided with the password to gain access. The password is also always displayed at the bottom of each Dealer Newsletter distributed.

The seven sections

- The YahClick business model is geared toward disrupting the conventional Internet services, by providing a more reliable, more advanced Internet alternative.
- The Dealer (information) website portal is divided into 7 sections:
 1. The digital toolkit - is a collection of online marketing materials created for you to use to promote YahClick product awareness within your community online and in person.
 2. COVID-19 lockdown guide - with marketing ideas for each level of lockdown.
 3. Newsletter library - once dealers have completed their required training, they need to request their respective Sales Manager to have them added onto the newsletter mailing list so that you can be included in these important briefs going forward.
 4. The Phase 3 Telecom training portal reading guides – these are available to download post your training course as & when required.
 5. Special notes - cover urgent matters which pertain to our product and service delivery.
 6. The SOLID system “HOW TO” and reference guide library - step-for-step instructions coupled with easy to follow screengrabs to ensure that your navigation of the SOLID system is smooth and frustration-free.
 7. Promotions – downloadable marketing material for new promotions

The digital toolkit contains the following online marketing materials created for you to use to promote YahClick's product awareness within your community online and in person:

- Brochures (for Home) - designed for consumers that intend to use our services in their homes.
- Flyers (for Businesses) - designed to market to Organisations that intend to use our services in their Business.
- Wobblers - attention grabbing & does the sales pitch for you on the spot.
- Decals - print it on adhesive paper to create a sticker or have it printed on clear vinyl and use it on the business windows or even on your marketing cars and bakkies.
- Posters - for your marketing endeavours.
- WhatsApp adverts - include a selection of ready designed adverts for you to just download and send!
- Social Media Plans – in Word format to use for ideas and images to input into your own social media strategy.
- Social media How To guides - download the step by step guide on how to create your own business pages on Facebook and LinkedIn.
- All you need to do is tap on the relevant download and save the item to your device!



The End